

Posting Policy for OMC Facebook Page

BY POSTING ON THIS PAGE YOU AGREE TO THESE TERMS. Olympic Medical Center (“OMC”) has opened a publicly facing page/site on Facebook for viewing content and/or videos and posting comments about OMC. The purpose of this page is to share knowledge, ideas, opportunities and experiences related to Olympic Medical Center. We encourage interaction, discussion, commentary, questions and sharing of OMC posts. By accessing, viewing and/or posting any content related directly or indirectly to OMC on this page/site, you accept, without limitation or qualification, the following terms of use. If you do not agree to the terms of this policy, you may not view or post any content to this page/site. Your use of this page/site is acceptance of this policy and has the same effect as if you had actually physically signed an agreement.

1. If you are an OMC employee, you must adhere to OMC’s *Acceptable Use of Social Media* policy located on the OMC SharePoint site. You are prohibited from posting any content that is personal health information, including patient images.
2. All guests must be at least 18 years old to post any content. Guests are prohibited from posting the personal health information, including patient images, of others. Guests are prohibited from using the page/site to provide medical advice or medical commentary unless OMC has specifically authorized such conduct in writing. Please contact your health care provider for specific medical advice and/or treatment recommendations. Call 911 in the case of any emergency.
3. For information about patient rights and how to make a complaint or comment, view your [Patient Rights and Responsibilities](#). Patients should consider carefully before posting images or medical information online. By posting such information, you are authorizing its public release. Your posts and comments are potentially available for all to see, even years from now. As a result, we suggest that you exercise caution when posting medical information on any of our social media sites and that you do not disclose personally identifiable information like your location, medical record number, financial information, etc.
4. As a guest posting content to this page/site, you agree that you will keep your comments and posts relevant and respectful. Comments that are abusive, hurtful or violate the privacy of our patients, families or employees are prohibited. Personal attacks, inappropriate language, racism, spamming and excessive posting will not be tolerated. OMC reserves the right to: delete content that violates Facebook’s Terms of Service (<https://www.facebook.com/terms>) or Community Standards (<https://www.facebook.com/communitystandards>), or is inaccurate or otherwise objectionable; delete offensive comments and attacks; block offensive contributors; remove off-topic contributions; remove advertisements for commercial products; delete spam and suspected spam; and delete excessive wall postings. Further, you agree that you will not: violate any local, state, federal and international laws and regulations, including but not limited to copyright and intellectual property rights laws regarding any content

that you send or receive via this policy; transmit any material (by uploading, posting, email or otherwise) that is unlawful, disruptive, threatening, profane, abusive, harassing, embarrassing, tortuous, defamatory, obscene, libelous, or is an invasion of another's privacy, is hateful or racially, ethnically or otherwise objectionable as solely determined in OMC's discretion; impersonate any person or entity or falsely state or otherwise misrepresent your affiliation with a person or entity; transmit any material (by uploading, posting, email or otherwise) that you do not have a right to make available under any law or under contractual or fiduciary relationships; transmit any material (by uploading, posting, email or otherwise) that infringes any patent, trademark, trade secret, copyright or other proprietary rights of any party; transmit (by uploading, posting, email or otherwise) any unsolicited or unauthorized advertising (including advertising of non-OMC services or products), promotional materials, "junk mail," "spam," "chain letters," "pyramid schemes" or any other form of solicitation; transmit any material (by uploading, posting, email or otherwise) that contains software viruses, worms, disabling code, or any other computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer software or hardware or telecommunications equipment; harass another; or collect or store, or attempt to collect or store, personal data about third parties without their knowledge or consent; or to share confidential pricing information of any party.

5. OMC reserves the right to monitor, prohibit, restrict, block, ban, suspend, terminate, delete, or discontinue your access to the page/site, at any time, without notice and for any reason and in its sole discretion. OMC may remove, delete, block, filter or restrict by any other means any materials in OMC's sole discretion. You understand and agree that OMC may disclose your communications and activities with OMC in response to lawful requests by governmental authorities, including Patriot Act requests, judicial orders, warrants or subpoenas, or for the protection of OMC rights. You agree that in the event that OMC exercises any of its rights hereunder for any reason, OMC will have no liability to you.
6. By posting any content on this page/site, you grant to OMC the irrevocable right to reproduce, distribute, publish, display such content and the right to create derivative works from your content, edit or modify such content and use such content for any OMC purpose.
7. You shall defend, indemnify, and hold OMC and its corporate affiliates and their respective officers, directors, employees, contractors, agents, successors and assigns harmless from and against, and shall promptly reimburse them for, any and all losses, claims, damages, settlements, costs, and liabilities of any nature whatsoever (including reasonable attorneys' fees) to which any of them may become subject arising out of, based upon, as a result of, or in any way connected with, your posting of any content to this page/site, any third party claims of infringement or any breach of this policy.

8. YOU EXPRESSLY ACKNOWLEDGE THAT YOU ASSUME ALL RESPONSIBILITY RELATED TO THE SECURITY, PRIVACY, AND CONFIDENTIALITY RISKS INHERENT IN SENDING ANY CONTENT OVER THE INTERNET. By its very nature, a social media page/site, a website AND THE INTERNET cannot be absolutely protected against intentional or malicious intrusion attempts. OMC does not control the THIRD PARTY SITES AND THE INTERNET over which you may choose to send confidential personal or health information OR OTHER CONTENT and, therefore, OMC DOES NOT WARRANT ANY SAFEGUARD AGAINST ANY such interceptions or compromises to your information. When posting any content on a social media page/site or other Internet site, you should think carefully about your own privacy in disclosing detailed or private information about yourself and your family. FURTHERMORE, OMC DOES NOT ENDORSE ANY PRODUCT, SERVICE, VIEWS OR CONTENT DISPLAYED ON THE SOCIAL MEDIA SITE.
9. You agree that any claim or dispute relating to your posting of any content on this page/site shall be construed in accordance with the laws of the State of Washington without regard to its conflict of laws provisions and you agree to be bound and shall be subject to the exclusive jurisdiction of the local, state or federal courts located in Clallam County, Wash.
10. You may not provide any content to this page/site that contains any product or service endorsements or any content that may be construed as political lobbying, solicitations or contributions or use the page/site to link to any sites or political candidates or parties or use the page/site to discuss political campaigns, issues or for taking a position on any legislation or law.
11. THIS POLICY MAY BE UPDATED AT ANY TIME WITHOUT NOTICE, AND EACH TIME A USER ACCESSES A SOCIAL NETWORKING SITE, THE NEW POLICY WILL GOVERN USAGE, EFFECTIVE UPON POSTING. To remain in compliance, please review the policy at regular intervals. By continuing to post any content after such new terms are posted, you accept and agree to any and all such modifications to this policy.