Community Forum for Proposed OMC / Swedish Affiliation

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Selection Criteria

- More Local Services
- Improve Quality, Safety, Efficiency and Coordination of Local Delivery System
- Electronic Medical Records (EMR) Option
- Support Services
- Mission and Culture Fit
- Accountable Care Organization Capable
- Collaboration, Long-Term Possibilities and References
Process to Select a Tertiary Medical Center Affiliation

- Boards Met in Chelan – June 2010
- Request for Information Sent – Sept. 2010
- Proposals Received – October 2010
- Three Finalists Selected – November 2010
- Site Visits – January / February 2011
- Swedish Medical Center Selected as Finalist – March 2011
- Letter of Intent Signed in Late April 2011
Why Affiliate with Swedish Medical Center?

- Clinical Services
- Epic EMR / Integration Advantages
- Willingness to Form Affiliation
- Historical Relationships
- Opportunities to Improve System
- Accountable Care Organization Capabilities
- Location
About the Proposed Affiliation

- Not an Asset Deal or a Merger
- Goal is to Remain a Locally Owned and Controlled Hospital
- A Long-Term (20 years) Contractual Relationship Based on Mutual Benefits
- System with a Small “s”
- Independence vs. Integration
Swedish Health Services

Swedish Health Network
(SHN)
The Swedish Story

A Vision of Excellence

1910

Swedish Immigrant Dr. Nils Johanson opens a 24-bed nonprofit hospital

Today

Swedish is a $1.8 billion organization and the largest, health-delivery network in the Seattle area.
Mission and Vision

Our Mission

Improve the health and well-being of each person we serve

Our Vision

Demonstrate the highest-quality, best-value health care to all we serve
Puget Sound’s largest nonprofit health system

- 5 hospital system
  (4 existing, 1 under construction)
- 3 ambulatory centers
- Home care division
- Medical group
  (14 primary care clinics, 40-plus specialty clinics)
Nonprofit, Non-Taxpayer Supported

Swedish provides more than $112 million per year in community benefit activities, including:

Ø Charity care
Ø Medicaid subsidies
Ø Research, medical education, health screenings and other health activities

Expanding the health-care safety net:

Ø Specialty Care Clinic
Ø Medical Home
Ø Dental Residency Program
Ø Global Health Initiative
Swedish at a Glance

The Swedish Profile
9,400 employees
2,750 physicians
1,462 licensed beds

Awards
NRC Consumer Choice (12 years in a row)
2010 Leapfrog Top Hospitals
2010 & 2009 Press Ganey Summit Award
2008 U.S. News – Stroke
2007 U.S. News – Endocrinology
2007 Health Grades
2005 Codman Award – Stroke Care
2005 Washington State Quality Award

Annual Statistics
51,500 admissions
35,000 surgeries
8,500 babies born
151,000 emergency visits
You can’t read the label, when you are sitting inside the jar.
## 2012 Strategies

Strategic direction: Swedish will be a health-care system that delivers innovative, high quality care, centered around the needs of the patient and the community.

<table>
<thead>
<tr>
<th>Technology</th>
<th>Quality</th>
<th>Stewardship</th>
<th>Growth</th>
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<tbody>
<tr>
<td>Stay at the forefront of medical and info technology to better meet the needs of our patients</td>
<td>Enhance quality, safety and service to improve outcomes and satisfaction</td>
<td>Improve Financial position through a strong return from operations and a major fundraising campaign</td>
<td>Grow programs by improving patient flow and access</td>
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<tr>
<td>Partnerships</td>
<td>Alignment</td>
<td>Community</td>
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<td>Collaborate with physicians, community hospitals and others to create innovative models for delivering health-care services</td>
<td>Implement physician/hospital alignment strategies to better serve the community and our patients</td>
<td>Establish Swedish as a leader in public policy and demonstrate our benefit to the community as a non-profit health-care provider</td>
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Key Areas for Growth

- Swedish Orthopedic Institute
- Swedish Neuroscience Institute
- Swedish Heart & Vascular Institute
- Swedish Cancer Institute
- Women and Infants
- Robotics
- Transplants
- TeleHealth
Swedish Health Services: Community Telehealth Connections
Extending Reach Through Telemedicine

Swedish TeleHealth Capabilities
✓ Acute TeleStroke rescue
✓ eICU
✓ Home TeleHealth
✓ Neurosurgery Telecall
✓ Intraoperative Monitoring (IOM)
✓ Mobile Mammography
✓ Deep Brain Stimulator (DBS)
✓ TeleEEG
✓ Remote Epilepsy Monitoring
✓ TeleOR Broadcasting
TeleHealth Services in Planning/Development

- Cardiology
- Oncology
- Sleep
- Psychiatry
- Neurology
- Nursing
- Rheumatology
- Pulmonary
- Pediatrics
Swedish Health Services System Network

**Owned Group**
- First Hill Campus
- Cherry Hill Campus
- Ballard Campus
- Issaquah Campus
- Swedish Visiting Nurse Service
- Swedish Medical Group

**Leased Group**
- Swedish Edmonds

**Swedish Health Network Group**
- * Jefferson Healthcare
- * Olympic Medical Center
- * Forks Community Hospital

**Joint Venture Group**
- Issaquah Surgery Center
- Marsha Rivkin Center
- Minor and James
- PET/CT Imaging Center
- SMC/Radia Issaquah Imaging Center
- Radiation Therapy Innovations

* In Development
Swedish Health Network

Goal: to develop a network of healthcare organizations committed to improving the health of local communities through collaboration, sharing of knowledge, and use of management and clinical best practices. In general, the Swedish Health Network would provide each network hospital potential benefits by enhancing and expanding services, improving financial performance, improving quality and safety, and access to technology.
Swedish Health Network Affiliates would:

- Remain independent
- Continue to do business under current name (can use “affiliated with Swedish Health Network” if desired)
- Retain assets and liabilities
- Maintain own payroll, benefits, HR functions, payer relationships, board, medical staff, etc.
- Must meet licensing and accreditation requirements
- Have an established QI program
Network Services

- Tailored to the specific needs of each network member and its community
- Annual membership fee TBD for each member to meet regulatory fair market value rules
- Menu of other services that would be separately contracted
Network membership benefits could include:

- Participation in a variety of QI and clinical programs
- Care pathways and protocols
- Participation in subspecialty registries
- Specialty second opinions
- Priority patient referral process
- Participation in research and clinical trials
- Participation in CME, case conferences, M&M, collaborative education
- Quarterly leadership meetings focused on sharing best practices, innovative care models, pilot programs
- Annual board, medical staff, hospital leadership symposium
- Priority access to Swedish programs
- ACO
- GPO
- Joint branding opportunities
- Advocacy inclusion and support
Menu of Additional Services
(under separate agreements)

- Epic EMR
- Peoplesoft
- Family Practice Residency Program
- eICU
- SimCenter Training
- TeleHealth and TeleMedicine
- Physician Recruiting
- Joint Venturing
- Program Development
- Consulting Services
Key outcomes that represent the common goals of network strategies:

- Providing an increased level and availability of community (acute care) hospital services to residents in outlying communities
- Establishing patient and provider access to a standardized electronic medical record (EPIC), resulting in continuity of care and increased quality outcomes
- Providing opportunities that foster the retention and recruitment of a quality medical staff
- Establishing a strong, closely linked network of primary care and specialty physicians.
- Position Swedish Health Network partners in a regional health system, that enhances the quality, safety, scope and value of health care in the region
“Due to recent budget cuts, plus the rising cost of electricity and natural gas, health care expenses, as well as current market conditions, ‘The Light at the End of the Tunnel’ has been turned off. We apologize for any inconvenience.”
Possibilities are Endless…

“People only see what they are prepared to see” – Ralph Waldo Emerson